

Q1 PEACH Report

This report summarizes 9to5 Georgia's Q1 goals and results



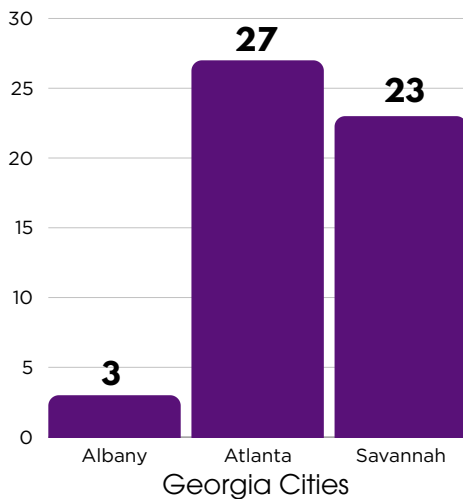
People-First

9to5 Georgia and partner organizations **surveyed 1,000 registered Georgia voters** through a statewide poll alongside SiX and other partners. Through the survey, we found most Georgians want investments in expanded childcare, access to healthcare, affordable housing & paid time off for caregiving.

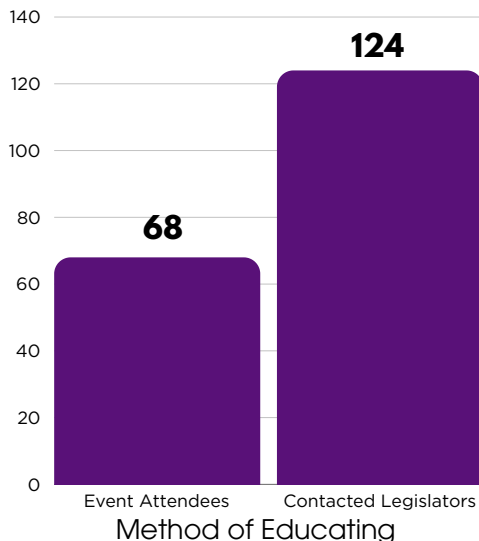
Educate

Each quarter, our goal is to educate **50 new contacts** per region.

New 9to5 Georgia Contacts



of Georgians Educated from Our Programming



Each quarter, we are committed to **educating 100 Georgians through** our policy & advocacy programming.

192



With the combined effort of programs, events, and people reaching out to their legislators through our Letter Campaigns, we were able to educate **192 Georgians** through our policy and advocacy programming!

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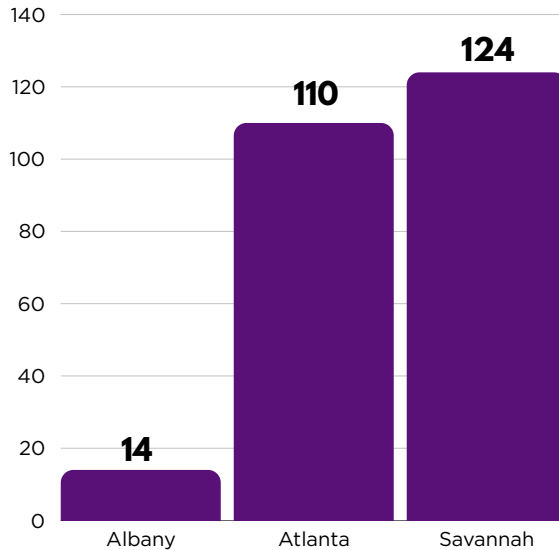
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Agitate

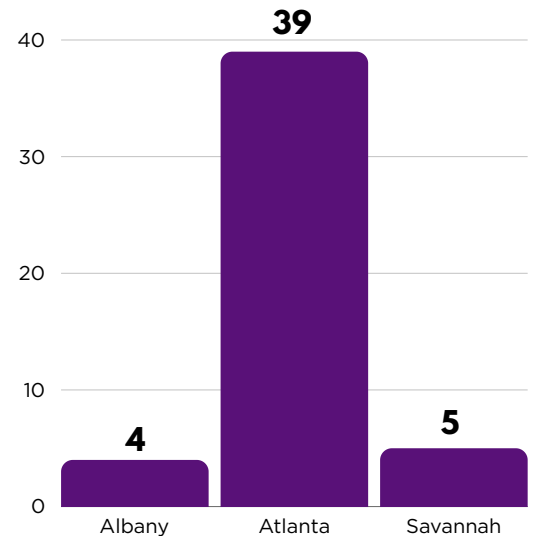


Number of People Activated



Each quarter, **we aim to activate 40 people throughout the state**, with at least 10 people per region. **Each region met the Q1 goal**, with **Savannah having the most people activated with 124 people.**

Number of 1:1s Conducted by 9to5 Staff per Region



Our 9to5 Staff have 1:1s with members with the goal of 5-8 1:1s per quarter, per region. **The Atlanta staff exceeded their goal by having 39 1:1s with Georgians.**

Celebrate

By celebrating our collective wins and individual staff members, we boost morale and foster a positive work culture. We celebrated Q1 by:

- Recognizing the organizer who conducted the most 1:1s
- Acknowledging Legislative Session wins with coalition partners through social events
- Celebrating our Community Justice Fellows by throwing a graduation party and sharing their collective achievements

Heal

In order to prevent burnout in anticipation of a challenging election year, staff were given two consecutive paid-off days after the close of the Legislative Session. Additionally, the entire 9to5 organization closed our offices for International Women's Day and in solidarity with "A Day Without Women."



Q1 PEACH Report

9to5 Georgia 2024 Q1 Insights



New Regional Contacts

Albany

10

new Albany
Contacts in Q1

3

new Albany Contacts
educated in event
programming in Q1

Atlanta

80

new Atlanta
Contacts in Q1

27

new Atlanta Contacts
educated in event
programming in Q1

Savannah

216

new Savannah
Contacts in Q1

23

new Savannah Contacts
educated in event
programming in Q1

Childcare



Members across the state sent 165 letters to 47 legislators to support Child Care and Parent Services (CAPS) funding increase



13 members made calls to 5 Legislators for the Child Care Campaign



36 members attended Savannah Area Events hosted by 9to5 Georgia



Childcare providers hosted 4 house meetings in Savannah and there was **one canvassing day event**

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9to5 Georgia 2024 Q1 Insights



Policy & Advocacy



Pictured above are our staff, legislators, and attendees for our 2024 Lobby Day

30%

Increase in Lobby Day attendance YoY

342

Legislative Actions took during the 2024 Legislative Session

17

members made calls to 12 Legislators for the Child Care and HB 1010 Campaigns

Teach-In

57
Attendees

Most attended event of Q1

56
Letters

written in real-time to support CAPS funding increase during the teach-in

The “Women Make the World Work” teach-in contributed to our post-Lobby Day momentum and demonstrated success with the attendees.

Women Make the World Work

A 9to5 Virtual Teach-in

March 6, 2024

6:30PM - 8:30PM

Information

This women's history month, dive into the history of child care, paid leave, and workplace protections in Georgia. We will share back on our experience at 9to5 Georgia's Lobby Day, discuss the historical context of our campaigns, and take action together.



Register Online

9to5.org/womensday24



Pictured above is a flyer for our March 6th Teach-in for International Women's Day