



Celebrate 40 YEARS of Winning Justice for Working Women

Wednesday, 9-25-2013

- » **RedLine Gallery, Denver CO** (Featuring Ai-jen Poo, Director, National Domestic Workers Alliance—named by both TIME and Newsweek as one of the most influential people of 2012)
- » **Mitchell Domes, Milwaukee WI** (featuring Karen Nussbaum, current Director of Working America; former director of the Women's Bureau of the Dept. of Labor, and was recently featured in the PBS documentary 'Makers')

Tuesday, 10-15-2013

- » **Cosby Auditorium at Spelman College, Atlanta GA** (Featuring Ai-jen Poo, Director, National Domestic Workers Alliance—named by both TIME and Newsweek as one of the most influential people of 2012)



RESERVE A SPONSORSHIP LEVEL:

National Presenting Sponsor \$15,000

Category exclusivity // 20 tickets // Logo in invitation // Premium full-page ads in digital and printed event journal // Logo placement on all marketing materials, including link on 9to5.org // Exclusive media and marketing benefits including email blasts // Exclusive signage and personal recognition from the stage // Ability to include branded item on guest tables (approval required)

Visionary \$10,000

15 tickets // Logo in invitation // Full-page ad in printed event journal, full screen ad in digital journal // Featured in marketing materials, announcement on 9to5 website // Inclusion in one email blast // Featured on signage and recognition from the stage // Ability to include branded item on guest tables (approval required)

Trailblazer \$5,000

10 tickets // Listing in invitation // Half-page ad in printed event journal, ad in digital journal // Listed on 9to5 website // Featured on signage

9to5 is a registered 501c3 organization.

Organizer \$2,500

8 tickets // Listing in invitation // Quarter-page size ad in printed event journal, ad in digital journal // Listed on 9to5 website // Featured on signage

Ally \$1,000

6 tickets // Business-card size ad in printed event journal and logo in digital journal

Partner \$500

4 tickets // Listing in printed journal, logo in digital journal

Friend \$250

2 tickets // Listing in printed and digital journal

For sponsorship and advertising, or for general event information please contact Nasreen Jilani, National Development Director: nasreen@9to5.org or 404-222-0001. printed in-house

ADDITIONAL CONTRIBUTIONS

- Enclosed is an additional contribution of \$_____ to enable 9to5 members to join the celebration who would otherwise be unable to attend.
- I/we cannot attend, but have enclosed a contribution of \$_____ to support 9to5's leadership development and organizing skills trainings for women leaders.

Name: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Email: _____

Name as it should appear in printed materials: _____

Guest names *or send by email to nasreen@9to5.org:* _____

Total contribution amount: \$

- I will pay online 9to5.org/40th
- My check is enclosed. Please make payable to **9to5** and mail to 9to5, attn: 40th, 207 East Buffalo Street, Suite 211, Milwaukee, WI 53202

Please bill my credit card:

Visa MasterCard Discover Amex

Card number: _____

Exp date: _____

Signature: _____

More info at 9to5.org/40thsponsor

40 YEARS OF WINNING

JUSTICE FOR WORKING WOMEN



1973

9to5 movement begins as Boston clericals come together for raises, rights and respect.

1975

9to5 focuses on Equal Pay, winning \$1.5 million back pay for workers in a suit against three leading publishing companies.

1978

9to5 members work towards passage of the Pregnancy Discrimination Act.

1980

Inspired by the real work of 9to5, hit film "Nine to Five" highlights the need for better workplace policies.

1987

9to5 pilots the "Job Retention Project" in Milwaukee, to help women move from welfare to work. The project was later replicated in three other cities.

1988

9to5 Milwaukee leads successful campaign for state family medical leave.

1989

9to5 launches the toll-free Job Survival Helpline.

1991

9to5 members help pass the Civil Rights Act of 1991.

1992

9to5 Atlanta leads coalition effort to pass a Georgia Family Leave Act – first in the South.

1993

9to5's years of activism help win the federal Family Medical Leave Act.

1996

9to5 launches Sexual Harassment Outreach and Education Project workshops in Boston, Denver and New York.

2000

9to5 helps call attention to unfair treatment of temp workers and helps launch national network, North American Alliance for Fair Employment.

2001

9to5 and Radcliffe Public Policy Center publish the report, "Keeping Jobs and Raising Families in Low-income America: It Just Doesn't Work."

2003

9to5 launches national priority campaign to win family-flexible policies for low-wage workers.

2004

9to5-led campaign passes Atlanta Living Wage ordinance setting \$10.50/hr as minimum wage for City-funded jobs.

2006

9to5 Colorado helps lead successful campaign to increase and index the state minimum wage.

2007

9to5 Colorado members help pass statewide pay equity legislation protecting workers who share pay information with each other.

2008

Milwaukee 9to5-led coalition passes a city Paid Sick Days ordinance supported by 70% of voters.

2009

9to5 National Executive Director Linda Meric is at the White House as President Obama signs the Lilly Ledbetter Fair Pay Act into law.

2010

9to5 kicks off its first annual National Day of Action on Women's Equality Day, taking action on paid sick days and distributing 10,000 posters, gathering hundreds of petition signatures, and reaching millions of people via social and traditional media.



2012

9to5 members help win an end to the misclassification of county workers as "dependent contractors" in California.

2013

9to5 celebrates 40 years of winning justice for working women and launches its new logo, tagline and website to continue to build a broad, deep network of members to change workplace policy and conditions.